# VIRTUAL kit: ENGAGING FAMILIES WITH TECHNOLOGY (DIRECTORS)

**Kit QT**

Family involvement in a program is an indicator of quality. When families are engaged, informed, and involved in the program, everyone benefits. Not only do parents know what’s going on and feel informed, but providers can continue to stay connected and maintain open lines of communication with families. The advent of digital technology has simultaneously opened up several new ways to communicate with families, and made communication more efficient and convenient. By using technology, providers can quickly and effectively engage families in their program, which, in turn, promotes quality. The resources identified below give tips, strategies, and additional information on using technology to engage families.

**SHOW ME NOW – I NEED IT TOMORROW**

[10X: Using Technology to Engage Families (Article)](https://www.naeyc.org/resources/pubs/tyc/aug2016/10x-using-technology-engage-families)

[Using Technology to Support Family Engagement (Article)](https://www.kaplanco.com/ii/using-technology-to-support-family-engagement)

[Syncing with Families: Using Technology in Early Childhood Programs (Article)](https://www.researchgate.net/publication/336117368_Syncing_with_Families_Using_Technology_in_Early_Childhood_Programs)

[Families, Powered On: Improving Family Engagement in Early Childhood Education Through Technology (Article)](https://www.rand.org/content/dam/rand/pubs/research_reports/RR600/RR673z5/RAND_RR673z5.pdf)

[8 Tips to Strengthen Parent Involvement with Digital Tools (Article)](https://edtechmagazine.com/k12/article/2018/06/8-tips-strengthen-parent-involvement-digital-tools)

[Parent Engagement in the Digital Age (Article)](https://www.edutopia.org/article/parent-engagement-digital-age)

**WHAT DOES THIS LOOK LIKE IN PRACTICE? (I HAVE A LITTLE MORE TIME TO READ ABOUT THIS)**

[Engaging Families with Technology (Webinar)](https://www.readingrockets.org/familiesandtechnology)

[Technology for Family Engagement in Early Learning Settings (Webinar)](https://www.youtube.com/watch?v=7dCVqnRkMPI)

[Family Engagement in the Digital Age (Book)](https://www.amazon.com/Family-Engagement-Digital-Chip-Donohue/dp/1138100366)

[School/Home Communication: Using Technology to Enhance Parental Involvement (Policy Paper)](https://education.illinoisstate.edu/downloads/csep/policypapers/ICN%20Final%20Report%201-9-20041.pdf) (PDF)

**WHAT DOES THE ECRC HAVE ON THIS TOPIC**

Clark, S. (1998). *Terrific tips for directors.* Totline Books. ISBN: 1-57029-235-3

Powers, J. (2016). *Parent engagement in early learning.* Redleaf Press. ISBN: 978-1605544380

**HOW CAN I FIND TRAINING/TRAINING MATERIALS ON THIS TOPIC?**

* [**KCCTO Courses**](https://kccto.org/shop/)
  + Family Partnerships
  + Enhancing Communication through #SocialMedia
  + Promoting Family Engagement with Infant and Toddler Families
* [**KCCTO-KITS ITSN Community Based Training**](http://kskits.org/)
  + Live Virtual: Director’s Alliance (Ongoing Series)
  + Building Relationships Using Responsive Communication Strategies
  + Engaging Fathrs
  + Engaging & Partnering with Families: Kansas Family Engagement & Partnership Standards
* Visit these links for collaborative training calendars:
  + [KCCTO Training Calendar](https://kccto.org/)
  + [KITS Training Calendar](http://kskits.org/)

To inquire about a specific class, please visit [KCCTO](http://kccto.org/) and check for their current office contact information at the bottom of the page.

**IF YOU THOUGHT THIS WAS HELPFUL YOU MIGHT ALSO LIKE:**

Virtual Kit: Effective Family Communication and Partnerships

**WHAT IF I STILL NEED HELP?**

You may request technical assistance from the KCCTO-KITS Infant Toddler Network Specialists. Please visit [KCCTO](http://kccto.org/) and check for their current office contact information at the bottom of the page.

**EVALUATION**

Please take a minute to complete a brief survey on the Virtual Kits page to let us know what you think about this virtual kit, and what other topics you would like to see addressed in the future.

**REFERENCES**

Blagojevic, A. (2016). [10X: Using Technology to Engage Families](https://www.naeyc.org/resources/pubs/tyc/aug2016/10x-using-technology-engage-families). *Teaching Young Children, (9)*5.

Burris, J. (2019). Syncing with families: Using technology in early childhood programs. *American Journal of Education and Learning (4)*2. DOI: 10.20448/804.4.2.302.313

Center for the Study of Education Policy. (2004). [School/home communication: Using technology to enhance parental involvement](https://education.illinoisstate.edu/downloads/csep/policypapers/ICN%20Final%20Report%201-9-20041.pdf).

Daugherty, L., Dossani, R., Johnson, E., & Wright, C. (2014). Families, powered on: Improving family engagement in early childhood education through technology.

Donahue, C. (Ed.). (2017). *Family engagement in the digital age: Early childhood educators as media mentors.* Routledge. ISBN: 978-1138100367

Guernsey, L., Byrne, R., Blagojevic, A., & Meier, J. (n.d.) [Parent engagement webinar series: Engaging families with technology](https://www.readingrockets.org/familiesandtechnology) [Video].

Kaplan. (n.d.). [Using technology to support family engagement](https://www.kaplanco.com/ii/using-technology-to-support-family-engagement).

Minero, E. (2017). [Parent engagement in the digital age](https://www.edutopia.org/article/parent-engagement-digital-age). *Edutopia*.

Singh, S., Lopez, E., Gutierrez, S., & Parlaklan, R. (2016). [*Technology for family engagement in early learning settings* [](https://www.youtube.com/watch?v=7dCVqnRkMPI)Video]. YouTube.

Strietelmeier, C. (2018). [8 tips to strengthen parent involvement with digital tools](https://edtechmagazine.com/k12/article/2018/06/8-tips-strengthen-parent-involvement-digital-tools). *EdTech.*