

Vision.

**Don't send your child
to school without it.**

**Schedule a free vision
assessment for your
3-year-old today.**

**Call 1-800-960-EYES
or visit seetolearn.com.**

The Eye Care Council also recommends
a comprehensive eye exam by an
optometrist or ophthalmologist for
all children before kindergarten.

**See To
Learn®**

**OUR VISION IS VISION
FOR EVERY CHILD.**



See To Learn™ is sponsored by the Eye Care Council and your state optometric association in cooperation with local schools, child care providers and public health agencies.

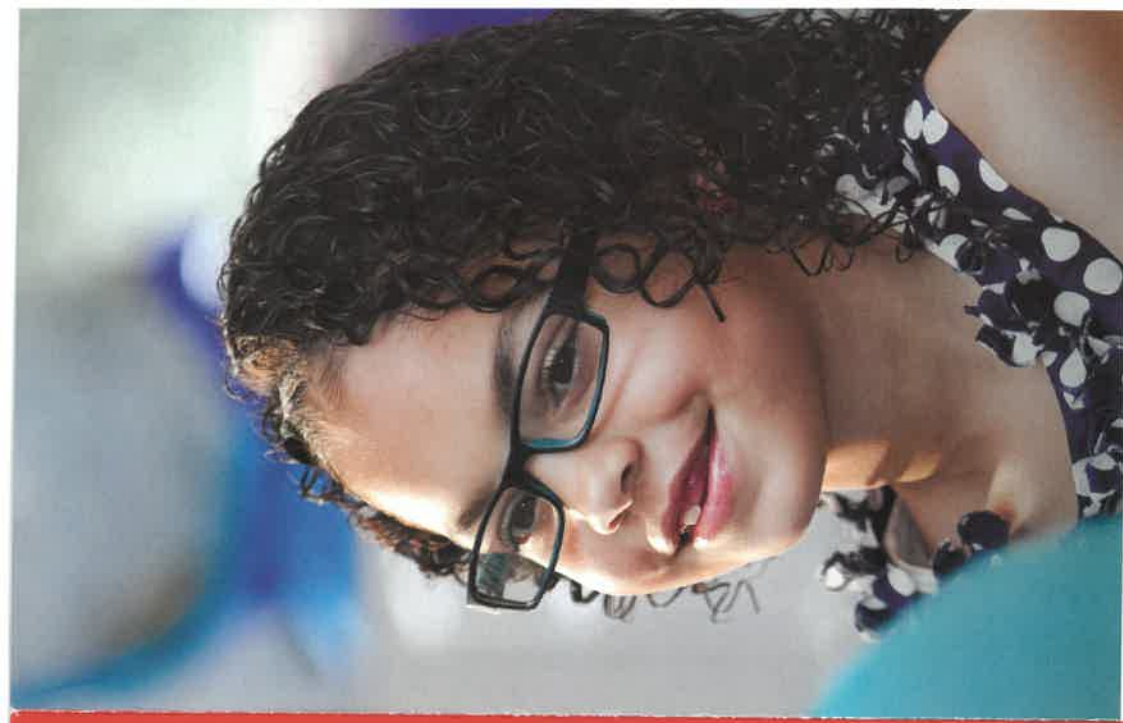
**Call 1-800-960-EYES
or visit seetolearn.com.**

**Help your child
see a better future.**

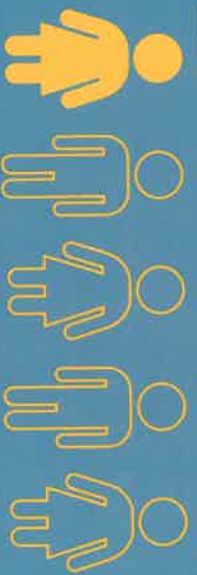
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See To Learn[®] is a program that provides free vision assessments for all 3-year-olds, regardless of economic status.



One in five children entering kindergarten has a vision problem that could affect his or her ability to learn. Yet young children often don't realize that they're not seeing as well as their peers, because they assume everyone sees the same way they do.

The See To Learn[®] Children's Vision Program was created to make sure that vision problems don't affect a child's ability to succeed. Through the program, participating optometrists provide FREE vision assessments to any 3-year-old child, regardless of income or ability to pay.



Why See To Learn[®]?

- Nearly 30 percent of children in special education have a vision problem
- 70 percent of juvenile delinquents have a vision problem
- 60 percent of those in adult literacy programs have a vision problem
- Even 20/20 eyesight does not guarantee a child is learning to his or her potential
- The percentage of children with vision problems increases to 25 percent by age 10 and to more than 30 percent by age 15

Pay attention to warning signs of a vision problem.

- Frequent rubbing, blinking or squinting
- Poor reading
- Poor classroom performance
- Frequent headaches
- Covering one eye or tilting head when reading
- Holding reading material close to eyes



Visual processing is the key to more than **80%** of everything we learn

